

# Lula

## 2017 Costa Vineyard Pinot Noir



### Winemaker Notes:

2017 marks our fifth release of this single-vineyard Pinot Noir wine. It is a very typical expression of the Costa vineyard located in Comptche. Medium red in color, aromas and flavors of red currants and berry fruits mixed with oak spice that gives way to a palate that is soft, vibrant and delicate. Enjoy now through 2026.

### Vineyard:

The five-acre vineyard, planted in 1998, is a prized source of Pinot Noir grapes, located in the mountain town of Comptche, which sits 700 feet above sea level. Situated eight miles southeast of the coastal village of Mendocino, the Costa vineyard benefits from a cool, marine-influenced climate. The high-quality clones of Pinot Noir yield wines with fresh, pure aromas and bright rich flavors.

### 2017 Harvest:

Following healthy rains over the winter, the growing season was ideal, with lovely moderate temperatures throughout and a nice warm finish, ensuring the harvested grapes were concentrated, vibrant and full of flavor.

### Winemaking:

The grapes were hand-harvested at night to ensure delicate handling and vibrant fruit flavors. Upon arrival at the winery, the grapes were gently sorted, destemmed and then transferred to an open top fermenter. After 2 days of cold soak at 50°F the grapes were inoculated with yeast to begin fermentation. Throughout fermentation the grapes were hand plunged to extract all of the richness of the grapes. Upon completion of the fermentation, the finished wine was left to macerate with the grape skins for another 10 to 15 days to build mouth feel and complexity. The finished wine was then gently basket pressed into 3 year seasoned, fine-grained new and used French oak barrels where the wine spent the next 10 months. Prior to bottling the wine was lightly fined and filtered.

<b>Cases produced:</b>	480	<b>Alcohol:</b>	13.5 %
<b>Bottling date:</b>	July 2018	<b>Total Acidity:</b>	5.9 g/L
<b>Suggested retail:</b>	\$45	<b>PH</b>	3.4

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### About Lula Cellars:

Lula Cellars is a boutique winery located in the revered "Deep End" of the Anderson Valley, whose handcrafted wines attract the highest awards and devoted fans alike. Driven by a passion for the Anderson Valley and the Lula vineyard, Matt Parish assumed winemaking direction with the 2017 harvest. A highly regarded International winemaker, Matt leverages more than two decades of experience to create the perfect portfolio for Lula. While focused on deliciously complex Pinot Noirs, the portfolio includes beautifully balanced Whites, delicate Rosés, and elegant full-bodied Reds.

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